

## Important Dates

### JANUARY

- **New Year's Day**
- **Annual Survey Sent**
- **Martin Luther King, Jr. Day**
- **Quarter 4 Tax Deadline:** 1/15 for the previous year
- **Get to Know Your Customers Day**

### FEBRUARY

- **Black History Month**
- **Lunar New Year (Chinese New Year)**
- **Super Bowl**
- **Valentine's Day**
- **President's Day**
- **Groundhog Day**
- **National Random Acts of Kindness Day**

### MARCH

- **Women's History Month**
- **National Procurement Month**
- **Asset Management Awareness Month**
- **National Credit Education Month**
- **International Women's Day**
- **SBDC Day**
- **Tax Deadlines:**
- **Partnerships:** 3/15
- **S Corporations:** 3/15
- **Mardi Gras**
- **Spring Break**
- **Pi Day**
- **St. Patrick's Day**

### APRIL

- **National Financial Literacy Month**
- **Easter**
- **Earth Day**
- **April Fools' Day**
- **Arbor Day**
- **Quarter 1 Tax Deadline:** April 18

### MAY

- **AANHPI Heritage Month**
- **World Trade Month**
- **National Inventor's Month**
- **Tax Deadlines:**
  - **Sole proprietorships & single-owner LLCs:** 5/17
- **Mother's Day**
- **Memorial Day**
- **Cinco de Mayo**
- **Star Wars Day**
- **National Dental Month**

### JUNE

- **Disaster Preparedness**
- **National Wildfire Prevention Month**
- **Pride Month**
- **Quarter 2 Tax Deadline:** June 15
- **Juneteenth**
- **Father's Day**
- **First Day of Summer**

### JULY

- **Independent Retailer Month**
- **Independence Day**

### AUGUST

- **National Black Business Month**
- **National Back-to-School Month**
- **National Financial Awareness Day**
- **National Farmers' Market Week (August 7-13)**

### SEPTEMBER

- **Hispanic Heritage Month**
- **Minority Enterprise Development Week**
- **ASBDC Annual Conference**
- **Labor Day**
- **National Preparedness Month**
- **National Small Business Week**
- **Quarter 3 Tax Deadline:** 9/15

### OCTOBER

- **CyberSecurity Awareness Month**
- **Breast Cancer Awareness Month**
- **Halloween**
- **Support Your Local Chamber of Commerce Day**
- **National Women's Small Business Month**
- **National Disability Awareness Month**
- **National APEX Day**

### NOVEMBER

- **Native American Heritage Month**
- **Small Business Saturday**
- **Cyber Monday**
- **Black Friday**
- **GivingTuesday**
- **Veterans Day**
- **Thanksgiving Day**
- **National Veterans Small Business Week**

### DECEMBER

- **National Write a Business Plan Month**
- **Human Rights Month**
- **First Day of Winter**
- **Christmas Eve**
- **Christmas Day**
- **Christmas Eve**

### FONT COLOR LEGEND

Retail —————

Small Business —————

HQ/SBDC —————